

Wednesday, May 2nd, 2007
Montréal, QC

FONEX data systems inc. (FONEX) proudly announces the launch of a newly redesigned web site that reflects the Company's ongoing commitment to its valued Telecom Service Provider customers, that is, to continue being a relevant go-to resource for innovative telecom solutions. FONEX is building upon its 18 year heritage as a trusted advisor for emerging technologies and solutions by remaining focused on solving specific network architecture problems that are increasingly relevant and important to its customers.

As part of the launch of its new web site, FONEX is also unveiling a new logo, which visually symbolizes Convergence of Network Architectures. The logo features converging lines through the text preceded by interconnected network elements, in the shape of an F symbolizing FONEX's commitment and focus to bring to market technologies that enable both network and services convergence. Together, the logo and website demonstrate an evolution of the Company's focus that is germane to the network architecture problems and issues that its service provider customers face today and for the foreseeable future.

Pasquale Di Pierro, President and Founder of FONEX, commented, "Although we have updated our logo and our web site to better articulate our focus and market position, our values and objectives as a company remain firmly intact. We strive to continuously prove to our customers that FONEX is a reliable technology provider partner worthy of our customers' valuable mindshare. While technology and equipment have temporal value, our value to our customers is realized by customizing unique value propositions that enable our customers to create new revenue generating services or optimize existing services infrastructure in ways that their established suppliers cannot match in either capability, responsiveness to needs or cost."

FONEX is focusing on four main areas of specialization:

Carrier Ethernet Solutions

- Enabling Services and Network Convergence

Multi-service Transport Solutions

- Enabling Strategies for Service or Network Migration

Optical Transport Solutions

- Enabling Lower Transport Cost Structures for Service Providers

Broadband Access Solutions

- Enabling Growth Services for Residential and Enterprise Markets

All of FONEX's customer segments - ILECs, CLECs, MSOs, IXC's, ISPs, Mobile Operators, Utilities and Utelcos, Community and Campus Networks, and Research/Education Networks - are spanned by today's solution-focused launch. FONEX's focus builds on both its core competence in Ethernet-based technologies and its belief that Ethernet is and will be the dominant technology in Access and Metro Edge networks. "We firmly believe that our 10 year+ history in delivering carrier-grade Ethernet solutions to the Canadian market uniquely positions FONEX as a valuable go-to resource for not only Carrier Ethernet solutions, but also for Broadband Access, Optical Transport and Multi-Service solutions as well" said Di Pierro. "This experience enables us to quickly bring to market a vast portfolio of best-of-breed products from quality vendors and provide the appropriate technical and logistics support to realize our customers business requirements."

FONEX decided to time the launch of its new logo and web site to coincide with the Company's participation at the LightReading™ Ethernet Expo: Europe 2007 in London this week. "This says two things: (1) FONEX wants to be recognized as a leading equipment provider of best-of-breed Carrier Ethernet technologies (2) FONEX is committed to developing strong business relationships with leading European service providers via our sister company FONEX SAS based in Paris," said Di Pierro. "The timing was perfect."

About FONEX data systems inc

Founded in 1989, FONEX data systems inc. (FONEX) is a telecommunications equipment provider focused on delivering optimized, purpose-built solutions for both wireline and wireless operators. We combine our collective knowledge of telecommunication architectures, standards, market trends and technologies with a leading edge portfolio of carrier-class products to customize innovative and tangible Access and Metro Edge Network value propositions that deliver to our customers' business, technical and operational requirements.

FONEX offices are located in Canada, France and the Middle East.